

Kyle Richards

Graphic Designer



Experience

Les Schwab Tire Centers

Contract Graphic Designer | April 2023 - Present

- Produce custom designs for various medias such as print ads, flyers, postcards, billboards, social media images and videos, digital ads, and promotional items.
- Fulfill marketing requests using preset templates when applicable for quick turn times.
- Create new on brand templates for standard corporate ads and seasonal sale promotions.

Nationwide Mortgage Bankers, Inc.

Graphic Designer | June 2022 - June 2023

- Collaborate with cross functional teams to execute scalable design solutions for marketing campaigns, internal and external communications, partnerships, and digital events.
- Work closely with the executive team and Sr. Vice President of Marketing to ensure all marketing initiatives are on track.
- Be a strategic partner in exciting new design initiatives providing excellent attention to detail and timely delivery.
- Maintain consistent communication with Mortgage Advisors throughout the company to make sure their marketing needs are met.

PacRes Mortgage, LLC.

Lead Graphic Designer | January 2021 - June 2022

- Previous title of Graphic Designer tasks in addition to collaborating with the Marketing Director to conceptualize imagery, themes, and ensuring that critical messages are enhanced through design.
- Participate in all project phases, from strategy to launch to optimization.
- Review junior designers' work to ensure all collateral is created at a high quality within corporate brand identity standards.
- Create and oversee all corporate signage, promotional items, and trade show materials by working directly with outside vendors.
- Create templates to help with quick turn times and efficiency.

Graphic Designer | April 2019 - January 2021

- Develop a multitude of marketing materials, including brochures, flyers, emails, advertisements (digital & print), signage (exterior & interior), billboards, social media posts, etc.
- Work iteratively and collaboratively with the team on initial concepts, user flows, visual design, and prototypes.
- Maintaining consistent communication with Mortgage Advisors throughout the company to make sure their marketing needs are met.

Dutch Bros. Coffee

Barista | July 2013 - April 2019

A drive-thru coffee shop that is known for the stellar customer service and relationships built between employees and customers. Inventory control, cash till handling, product sales, composing myself in a professional manner, excelling in a high stress and fast-paced environment, and training new employees.



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theycallmekyle.com

Education

The Art Institute of Portland
B.A. | Graphic & Web Design
September '15 - December '18
Portland, OR

Portland Community College
September '14 - August '15
Beaverton, OR

Tech Skills

Indesign	Acrobat
Photoshop	Microsoft Office
Illustrator	Wrike
After Effects	Stripo
Lightroom	

Soft Skills

Leadership
Organization
Adaptability
Communication
Customer Service